



## Intellectual Property Brokerage, Valuation, and Consulting Services

TransactionsIP is a leading intellectual property **brokerage** and **consulting** firm offering a full range of services to individuals, small companies and large companies. TransactionsIP leverages client **patents** and **technology** to maximize their returns. TransactionsIP also provides IP strategy, and three **patent valuation** services.



### Transactions: Brokerage Sales and Acquisition; & Patent and Technology Licensing

Working primarily on a contingency basis, Transactions IP specializes in selling Core Patents with a Grant Back License, and Non-Core Patents. The ultimate goal is cash generation for the client. The success of **Patent Brokerage Sales** can be measured in several main factors: Understand What You Have - Patent Evaluation; Know Who Uses It - Evidence of Use; and Assess Market - Patent Valuation. TransactionsIP uses a number of tools and processes to identify potential licensees and target products, as well as to identify where the patents offered for sale fit into the patent landscape, and create a customized **Sales Brokerage Package**, to proactively market the patents. TransactionsIP often provides a success fee-only percentage. <http://www.transactionsip.com/patent-sales/>

TransactionsIP can help you find patents to buy. TransactionIP's **Patent Acquisition** program specializes in buying Select and Targeted Patents which are often not on the Market. We identify and contact the selected patent owners to enable the availability of the targeted patents. The ultimate goal is ensuring the appropriate patent is acquired at the cheapest price for the client. Projects are often based on a combination fee structure that includes some hourly fees and a success fee percentage. <http://www.transactionsip.com/patent-acquisition/>

TransactionIP's goal for Licensing is to identify the best available licensing opportunities. There are two alternatives to licensing: **Patent licensing** and enforcement if the patent is being infringed; and **Technology licensing** which is often referred to as technology transfer. Patent Licensing is essentially an Assertive program and likely requires litigation to enforce the patent owners' rights. Technology Licensing is Synergistic and often results in a win-win relationship between licensor and licensee. Both of the licensing programs provide leverage for the monetization of the company IP assets, to deliver a return on invention. Projects are often based on a combination fee structure that includes a monthly campaign fee and a success fee percentage. <http://www.transactionsip.com/patent-technology-licensing/>

### Patent Valuation

Three incredibly affordable **patent valuation reports** are available online. They use proprietary data interpreted by an IP senior licensing/patent brokerage expert who then writes the final report. The valuation is based upon market value which is realized from market transactions and makes use of the prices actually paid for comparable assets. The Basic Patent Valuation costs just \$300, an Enhanced Patent Valuation is \$900, and a Comprehensive Patent Valuation is \$2500. These high-quality reports can be ordered online at: [www.transactionsip.com/Patent-Valuation-Services/](http://www.transactionsip.com/Patent-Valuation-Services/).

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**TransactionsIP Helps Leverage and Monetize Your IP Assets, and Improve Return on Investment**